

Tuesday 4.12.2012

Media as a Tool for Migrants' Participation

9:00 - 9:30: **Welcome**

Ulrike Lewark, Deputy Director, The Goethe-Institute Prag

Dagmar Siegllová, Executive Director, The Multicultural Center Prague (MKC)

Tereza Blahoutová, Project Coordinator Media4us, MKC

Denisa Udžanová, Project Coordinator Media4ME, MKC

Block I

9:30 - 11:00: **Media as a tool for migrants' participation - experiences from abroad**

Ed Klute, Mira Media, Netherlands

Ann Katrin Thöle, Grimme-Akademie, Germany

Kay Hsin-Lien Wong, New America Media, USA

11:00 - 11:30 **Coffee Break**

Block II

11:30 - 12:30 am: **Media portrayals of migrants**

Chadi Bahouth, Neue Deutsche Medienmacher, Germany

Andrea Gerstnerová, Centre d'étude et de formation interculturelles et sociales (CEFIS), Luxembourg

12:30 – 1:30 pm: **Lunch break**

Block III

1:30 – 2:00 pm: **Media4us in the Czech Republic**

Tereza Blahoutová, Project Coordinator, Media4us CZ

Lubor Pham, Media4us CZ

2:00 – 2:30 pm: **Media4us and its impact on European societies**

Kay Hsin-Lien Wong, New America Media, USA

2:30 – 4:00 pm: **Workshop: Media and diversity in the Czech Republic**

Facilitator: Daniela Vrbová, Czech Radio (in Czech)

Facilitator: Chadi Bahouth, Neue Deutsche Medienmacher (in English)

4:30 – 5:00 pm: **Coffee break**

5 pm: 'A Better Life' (The Association for Integration and Migration in cooperation with Jan Latal, DW Agency 2012) - documentary depicts daily lives of migrants and processes of their integration in the Czech Republic. It presents the joys and worries which they encounter on their way to find a job or by being self-employed. Through the short stories the movie also highlights the role of NGOs in this process. Come and join our discussion after the movie."

Wednesday 5.12.2012 - Media and Social Cohesion

Block I

9:00 - 10:30 am: **Media as a tool for supporting social cohesion**

Ed Klute, Mira Media, The Netherlands

Raj Jayadev, New America Media, USA

10:30 - 11:00 am: **Coffee Break**

Block II

11:00 – 12:00 pm: **Social media, social cohesion and intercultural dialogue in practice**

Ben Lee, The National Association of Neighbourhood Management, UK

Martin Davis, Community Safety, UK

12:00 – 1:00 pm: **Lunch**

Block III

1:00 – 2:00 pm: **Supporting social cohesion and intercultural dialogue in the Czech Republic**

Bc Peter Syrový, Municipality Prague 13

Denisa Udžanová, Project Coordinator Media4Me

Ing. Jan Jirak, TV13

2:00– 2:40 pm: **The role of social media in supporting migrant communities in the CR**

Ludmila Kopecká (Kashpurova), Charles University CR

Tran Viet Hung – The Committee of people of Vietnam CR

2:50 – 3:10 pm: **Coffee break**

3:10 – 4:10 pm: **Strategic thinking workshop – planning social cohesion and pro-intercultural dialogue in communities**

4:10 – 4:30 pm: **Workshop summary and the conclusion of the conference**